



**FORT WAYNE**

**Public Works**

*In Your Neighborhood*

# Painted Pavement Art Program

## Program Outline

The purpose of the Painted Pavement Art Program (“Program”) is to support the Fort Wayne Public Art Master Plan by placing artistic designs on public streets in the City of Fort Wayne and supplement the Community Led Traffic Calming Demonstration Program. This Program is intended to identify acceptable locations, enhance local artists and artwork and provide neighborhoods the ability to identify or brand their public spaces with beautification efforts. This Program is also intended to help promote tourism in neighborhoods and establish conversation within the community through public art.

The process is neighborhood-driven, with the City of Fort Wayne Division of Public Works (“DPW”) assisting neighborhoods or other citizen groups in formulating their Program plan. DPW reviews, permits, and tracks the painted pavement locations. The City may also provide advice and support for designing and working with artists or associations, making sure artwork is relevant to the surrounding area and of high aesthetic and technical quality.

Anyone — from a non-profit organization to a neighborhood association to a casual group — has the opportunity to enhance the street scape. Artists who have obtained neighborhood approval can also apply directly to the Program.

### **Project applicants are responsible for the following:**

- Submitting their proposed artwork to DPW at least one to two months before installation.
- Obtaining written approvals from the officially-registered neighborhood associations or relevant entities adjacent to the painted pavement.
- Identifying or requesting specific locations for painted pavement artwork and filling out the related paperwork.
- Providing DPW with proofs of artwork and ensuring that images are not copyrighted.
- Obtaining approval from the Public Art Commission (“PAC”) of the artwork if the use of permanent paint has been approved.
- Funding the project through grants, contributions, sponsorships, or private sources.
- Photographing the completed artwork and providing images to DPW.
- Maintaining the painted pavement as needed due to damage or vandalism.
- Providing proper safety measures during installation.
- Completing the project in a timely manner.

# Guidelines

Applications should be submitted to DPW at least one to two months before the artwork is to be painted on the street to ensure a proper review can be conducted. Additional time may be necessary if permanent installation is requested. Questions can be directed to: [Traffic@cityoffortwayne.org](mailto:Traffic@cityoffortwayne.org)

When planning your project consider the following:

1. **Location:** Painted pavement artwork can only be done on residential streets that meet the guidelines established under Eligible Locations.
2. **Organizer:** Ideally it is a business or neighborhood association, but it could also be a nonprofit organization or an individual artist.
3. **Artwork:** Artwork must be non-distracting, original work, and cannot depict inappropriate images or advertise businesses or groups. Artwork shall be submitted to DPW, and PAC if applicable, for review and approval.
4. **Material:** For short-term projects, standard tempera paint can be used and will last a couple of weeks. For long-term projects, a street-grade paint with a slip resistant additive can be used. Any paint other than tempera will need to be approved by DPW.
5. **Cost:** Since the City will not provide materials, install the artwork, or compensate the artist, consider the costs associated with the design, painting materials and installation. Sponsorships for the artwork are welcomed.
6. **Coordination:** Make sure to have a person designated to coordinate with both the association or group that is sponsoring the artwork and the City during the planning, review and installation process.
7. **Acknowledgement:** Artwork may be sponsored by an association, business, non-profit group or otherwise. However, no lettering or company logos are allowed on the pavement.
8. **Design:** Crosswalks must be similar in nature to traffic standards including either 6" white lines or 24" bars. Adjustments may be needed in order to not confuse drivers or promote a false sense of security for pedestrian traffic.



# Application

Forms are included with this information packet and may also be found on the City of Fort Wayne's Traffic Engineering page.

<https://www.cityoffortwayne.org/publicworks/traffic-engineering.html>

All applications must be submitted in full. No partial applications will be accepted. A complete application consists of the following:

- Application Form
- Signed Memorandum of Understanding
- Artwork design in a digital copy or hard copy
- Signed letters of support from the appropriate registered neighborhood association(s), or business association. If there is no association, a petition of adjacent property owners as determined by the City must be submitted.
- Waiver of Rights for Artwork signed by the Artist
- City Hold Harmless Agreement

DPW will review all desired design drafts and has the authority to reject any design or artist that does not meet the Design Considerations of page 4. Under certain circumstances, instead of rejecting a design, DPW may ask the group to find a professional artist "mentor" to assist nonprofessional or inexperienced artists in executing their painted pavement design according to technical guidelines.

Additional review will be required by the PAC if the use of permanent paint is approved by DPW. Scheduling the artwork review by the PAC will need to be completed by the applicant. The PAC can be contacted by emailing [PublicArt@CityOfFortWayne.org](mailto:PublicArt@CityOfFortWayne.org)



## Eligible Locations

Projects initiated by the public can only be located on public residential streets within the City of Fort Wayne. No projects will be considered at a traffic signal, State or County designated roads, or any roadway with 100' of an arterial or collector. School or trail crossings may be subject to approval.

Possible locations for artwork on residential streets are:

- Unmarked crosswalks
- Between the 6" white lines of a marked crosswalk, with 6" gap from the white lines
- Residential streets
- Residential intersections
- Mid-Block Crossings may require special approval

Classifications of roadways within the City of Fort Wayne can be found on the [Traffic Engineering webpage](#) under the [TRAFFIC MAPS](#) section.

Crosswalks at non-eligible locations can be highlighted with an accent color between piano keys using the Program application process. Use of colors such as red or green that have a standard meaning when used on the road may not be allowed. Additionally, the cost to work in these locations will be more due to the cost of permits and the likely need for professional traffic control during installation.



## Design Considerations

- Artwork should be original and high quality.
- Artwork should not include logos, text or advertise businesses or groups.
- Artwork should not create a three-dimensional effect or other optical illusion.
- Artwork should not include shapes or lines that could be confused with a traffic control device such as yellow triangle or red octagons.
- Consider that the design will be viewed from all directions.
- Since these will be in public view, review will consider appropriateness with cultural backgrounds, religion, and politics. Nothing offensive.
- If applicable, designs will need to be reviewed by the Public Art Commission (“PAC”).
- If the chosen location has existing crosswalk markings, 6” white lines or 24” bars, they cannot be covered up by the design.

All designs must be submitted to DPW for review of appropriateness to determine compliance with City Code, Program guidelines and will take into account the design in relation to the roadway configuration, traffic volume and size of the proposed location.

If the artwork will be installed using permanent paint, additional review will be required by the PAC to determine compliance with the Public Art Master Plan. Review will require a mockup of the artwork imposed on the intended location, site preparation plans, type of materials to be used, proposed maintenance plan and budget for installation and maintenance.

Applicant will need to have the artwork’s artist sign a Waiver of Rights for Artwork within City Right of Way. This will allow for the use of photos of the artwork to be used by the City and to remove liability if the artwork should be damaged.



## Installation and Maintenance

- Applicants are responsible for all costs associated with supplies (paint, rollers, stencils, etc.), installation and maintenance of the artwork.
- No obstruction of public right of way, streets and sidewalks, for installation and maintenance without proper permitting from the Right of Way Office will be allowed.
- An approved traffic control plan is required to be in place while traffic is restricted to allow for a safe painting area, safety is most important.
- The selected paint must provide a non-slip surface and be non-reflective. Standard tempera paint is acceptable and will last a couple of weeks (washable tempera paint will only last until the first rain). If the use of permanent paint is approved, a slip resistant, street-grade paint must be used and selected paint be submitted to DPW for approval.
- Paint must be applied in a quality manner; spills, drips and messy edges must be cleaned up.
- Paint must be cleaned up and disposed of in an appropriate manner; no paint or contaminated water may be poured out in a location that leads to City storm sewers.
- Good surface preparation and quality materials will help ensure a longer life.
- If artwork is damaged or vandalized, applicant may be asked to repair or remove the artwork.



# Permanent Paint

For projects that the applicant wants to last longer than a month, there are additional requirements that must be met:

- The artwork will need to be reviewed and approved by the Public Art Commission (PAC), in addition to DPW. This may require a longer review time and additional requirements that must be met.
- Any permanent paint used must be a slip-resistant, street-grade paint that is approved by DPW. There are slip resistant additives that can be added to the chosen paint. Additionally, paint should not be reflective.
- The condition of the road surface should be considered when selecting a location. Additionally, appropriate surface preparation, such as power washing, is highly recommended.
- Applicants are responsible for all ongoing maintenance of the artwork; including touch-ups, graffiti removal, repainting after significant deterioration, utility cuts or street maintenance.
- It is suggested that applicants check the artwork periodically for any kind of vandalism or wear and tear that may require maintenance.
- If the design is not modified, the artwork can be maintained for three years without resubmitting a Painted Pavement Art Program application.
- Whenever painting maintenance is performed a new road restriction permit will need to be obtained through the Right of Way department.
- When planning installation, traffic control, and right-of-way permit submittals be sure to make allowances for the time needed for paint to dry and cure before traffic can be restored in the painted areas
- If the location has crosswalk markings, 6" white lines or 24" bars, the artwork may be altered when the markings are repainted by the City.
- If an issue arises from the painted pavement or it is not maintained, the City may request the applicant to remove the artwork.

Types of materials that can be used:

- Traffic Marking Paint (available in white, yellow, blue, green, black, and red)
- Paint for driveways or garage floors
- Solid color concrete stains
- Professionally installed thermoplastic

Not all surfaces may work with all of the above paint types and may require the addition of a slip resistant additive.

The longevity of the artwork will depend on many factors including; quality and application of the paint, surface preparation, and traffic volume.

## Frequently Asked Questions (FAQ)

### **Q: How much will a painted pavement art project cost?**

**A:** It depends on the materials you choose, how large the artwork is, and what you decide to pay your artist. There is a \$35 permit fee to restrict or close a residential street while painting the pavement. Cost will also depend on the type of paint used; more permanent paints will be more expensive. The amount of traffic control needed will also affect the cost.

### **Q: What type of paint should be used?**

**A:** For short-term projects, standard tempera paint can be used and will last a couple of weeks. For long-term projects, a street-grade paint with a slip resistant additive can be used. Any paint other than tempera will need to be approved by DPW.

### **Q: How long will the artwork last?**

**A:** The longevity of the artwork will depend on many factors including; the type and quality of paint used, how the paint is applied, surface preparation, and traffic volume. Tempera paint will only last for a few weeks, weather permitting.

### **Q: Why do we have to get neighborhood association or adjacent property owner approval if the artwork is on public property?**

**A:** The City wants to ensure that everyone with a stake in how the neighborhood looks and feels are given the opportunity to speak out before the project starts. We understand that not every design is going to please everybody, but we want to make sure that the artwork won't be suddenly destroyed because it is offensive or incompatible with the image an area neighborhood our group wants to present.

### **Q: Why do projects have to be located on residential streets?**

**A:** Projects on busier streets have more traffic wearing down the artwork faster and would require more complicated and costly traffic control measures. Using a low-volume street will make your project easier to install and ensure that you can enjoy your artwork longer.

### **Q: Why do I need a traffic control plan and will barricades be provided?**

**A:** A traffic control plan must be approved as part of the road closure permit application through the Right of Way department. This is to ensure that the people working on the project in the street are kept out of harm's way during the installation. For residential streets with a low traffic volume, small barricades can be requested when the road closure permit is submitted; barricades will be dropped off unassembled and will need to be assembled and put in place by the applicant. Streets with a higher traffic volume will require more substantial equipment.

### **Q: Will the Division of Public Works tell us what art we can paint on the pavement?**

**A:** No. Aside from the guidelines established in this packet, the submitting group is empowered to determine the designs that will be submitted to the DPW for review. Review may also be done in cooperation with the PAC and is required if permanent paint is approved.



**Q: Is there artwork that is not allowed?**

**A:** Yes. Artwork shall not include advertisements, text, or logos etc. Artwork should not include shapes or lines that could be confused with a traffic control device such as yellow triangles, red octagons, or white arrows. Additionally, artwork cannot create a three-dimensional effect or other optical illusion which may confuse pedestrians or drivers.

**Q: Could the City reject a design that we submit?**

**A:** Yes, in theory; but in practice the DPW will have been sufficiently involved in the pre-planning process before the application is submitted, so the designs will almost always be approved. The DPW may also make suggestions for improvement or ask for a redesign prior to approval. If approval is needed from the PAC, more rigorous standards may need to be met.

**Q: Does the City of Fort Wayne understand that these may be designs by community members, and not always professional artists?**

**A:** Yes, this is the understanding; nevertheless, there are certain minimum aesthetic and technical criteria that must be met.

**Q: What if the artwork is damaged or vandalized?**

**A:** Fading and wear to artwork is expected since it is on the street. If the artwork is vandalized, the applicant will be responsible to repaint the artwork to its original condition or remove the artwork.

**Q: Where do we send pictures of completed projects?**

**A:** Please e-mail photos of completed artwork to [Traffic@cityoffortwayne.org](mailto:Traffic@cityoffortwayne.org)

